



**NANYANG
TECHNOLOGICAL
UNIVERSITY**
SINGAPORE

Nanyang Business School

LEAD IN BUSINESS

THRIVE WITH TECH

Bachelor of Business with Honours (Single Major)
Bachelor of Business with Honours (Double Major)

GO FURTHER.
GO GLOBAL.
GO NBS.

UNDERGRADUATE PROGRAMMES

INNOVATE. LEAD. TRANSFORM.



DEAN'S MESSAGE

Welcome to Nanyang Business School!

Deciding on a university is a major decision, and we're here to help you prepare for your future with confidence. As a premier business school in a leading technological university, we are uniquely placed to give you the skills needed to succeed in today's dynamic world.

Our programmes go beyond business. You'll uncover how business and technology intersect to solve real-world challenges while honing your capacity to innovate. We equip you to lead with cultural dexterity, preparing you to excel in diverse teams globally. As the world transforms, we give you the tools to drive sustainable change across industries.

Learning at NBS happens both inside and outside the classroom. Through internships, projects, and hands-on work experiences, you'll gain the practical skills and competence to step into your career, wherever it may take you. Whether you're interested in finance, entrepreneurship, or even technology, you'll graduate with the know-how and connections to succeed.

University life is also vibrant, offering countless opportunities for growth. From the energy of hall life to student clubs and community initiatives, you'll build friendships, discover new passions, and sharpen your leadership skills. Plus, with the support of our 68,000-strong alumni network, you'll always have guidance as you navigate your journey.

We believe every student has the potential to shape the future. We're excited to help you discover your strengths and achieve your goals, whether you're aiming to lead in business or create positive change in the world.

Professor Jun Yang
Dean, College of Business
(Nanyang Business School)

BUSINESS NEVER STANDS STILL AND NEITHER SHOULD YOU

Nanyang Business School's Bachelor of Business (BBus) with Honours is designed to equip future leaders with the skills to thrive in today's dynamic, hyperconnected world – one that's both technology-centric and driven by the call for sustainable growth.

The BBus (Single Major) lets you take one of seven majors provided by Nanyang Business School, with the option to pursue a Second Major from another school within NTU.

The BBus (Double Major) lets you pursue two of those seven majors, within a choice of ten curated combinations.

“ Hear from our industry partners:

The longer runway for academic excellence, multiple internships to gain industry experience, co-curricular activities, and international exposure through overseas exchange programmes, are aligned with what employers are actively seeking today. The programme's key features, including global immersion, soft skills training, and core technology courses, will equip students to become well-rounded individuals and enhance their competitive edge.

Theresa Chew,
Head of Early Careers APAC,
Deutsche Bank AG

It's great to see NTU placing stronger emphasis on technology and communication to prepare students for the future. Accenture works closely with NTU through the university's Work-Study Scheme, which has shown that hands-on experience in real-world settings broadens students' perspectives, deepens their skills, and builds the confidence needed to succeed. We look forward to continuing our collaboration with NTU to equip the next generation with the right capabilities to thrive in the digital economy.

Michelle Tai,
Head of Recruiting,
Southeast Asia at Accenture

4 Choices at Admissions

Double Major

Two majors in complementary business fields from 10 curated combinations — thoughtfully designed to work together and enhance your employability.

Perfect if you want interdisciplinary expertise and a competitive edge across two synergistic disciplines. You'll graduate with breadth and depth, equipped to tackle complex business challenges with a dual perspective.

Single Major

A focused pathway that allows you to specialise in one business discipline.

Ideal if you prefer to focus and build deep expertise in a single field while keeping your learning flexible. You can still broaden your experience with electives, internships, overseas exchanges, or even a second major.

Single Major with entrepreneurship

A single major option that integrates technopreneurship as part of your entrepreneurship Second Major. You will learn the mindset and skills to identify opportunities, develop ventures, and drive Singapore's Smart Nation ambitions.

Ideal if you're passionate about innovation or building your own venture. You'll gain the mindset and skills to create business solutions through hands-on incubation and experiential learning.

Single Major with sustainability

A single major option that integrates sustainability as part of your Second Major. You will learn how environmental, economic, and social systems interact, and to drive meaningful change through responsible and innovative business strategies.

Best for students who want to make a green impact through business. Learn how to balance profitability with environmental and social responsibility and prepare for roles in sustainability-focused industries and organisations.

TABLE OF CONTENTS

Designed to get you where you want to be.

In this quick guide to our BBus programmes, you'll find all the essential information to help you decide which programme at NBS is right for you.

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WHY CHOOSE NBS?

ACADEMIC EDGE

Be Future-Ready through Tech-Focused Curriculum

Gain the digital edge every business needs. Learn the essentials of AI, data, coding and analytics and graduate with the tech fluency that employers look for and tomorrow's leaders rely on.



Build Agility through Interdisciplinary Learning

Go beyond business theory. Connect insights across disciplines to think critically, solve complex problems and adapt to change — skills that define next-generation business leaders.



Gain Confidence through Global and Industry Immersions

Experience business where it happens. From overseas exchanges to internships and industry projects, NBS gives you hands-on exposure that builds confidence, global perspectives, and professional networks.



UNIQUE EXPERIENCE

Strengthen Your Career Readiness with Dedicated Support

Through the NBS Academy for Career Excellence (ACE), you'll get career guidance early — including mentorship by industry partners, internships at leading organisations, and workshops that prepare you to succeed locally and abroad.



Enrich Your Journey through Vibrant Campus Life

Hall living, student clubs and co-curricular activities make your NBS life as rewarding beyond the classroom as within it. Build friendships, leadership skills, and memories that will shape who you become.



Be Empowered by a Strong Alumni Network

Join a global community of over 68,000 NBS alumni who continue to inspire, mentor, and open doors for the next generation. Gain lifelong access to a powerful network of leaders and professionals across industries and continents, a community that grows with you long after graduation.



TECH FOCUSED, FUTURE INCLINED

A structured plan to empower you to lead business with technology, turning your curiosity into tech-powered business skills.

ANALYSIS

Apply digital tools to domain-specific business challenges.

- Predictive analytics
- Using big data for decision-making
- Storytelling with data visualisation
- Financial modelling
- Marketing analytics
- Real-time data analysis with Bloomberg

COMPETENCE

Learn programming, databases, analytics, and decision-making tools.

- Decision making with Python
- Statistical analysis with R
- Database management and analysis with SQL
- VBA programming

FOUNDATIONS

Build data and digital literacy and develop an analytical skill set.

- Excel
- Understanding digital tools

EXPERTISE

Explore AI, and advanced digital applications to develop data-driven solutions.

- Neuro-marketing
- AI in marketing
- Gen AI in HR
- Blockchain in finance
- Machine learning in finance
- Climate risk analytics
- AI risk management

MASTERY

Solve real business problems showcasing integrated tech fluency.

- Digital application development for commodity trading
- Fraud detection by AI tools
- Understanding tech strategies
- Marketing content generation by AI

TECH FLUENCY IN BUSINESS



OWN YOUR JOURNEY

No two journeys at NBS look the same because we believe that your degree should reflect what you want to learn, and where you want to go.

You can pair your major with a second field or a minor, or challenge yourself by taking on more internships, research projects or overseas programmes.

SECOND MAJOR

BBus (Single Major) students can opt for a second major to add range and open up more career options.

MINOR

Pick up a minor from any school in NTU including non-business options like Economics, Public Policy, Psychology or Design. Whether you use it to build depth alongside your major or use it to pursue what excites you — it's all up to you.

INTERNSHIP

Acquire real-world experience and build a portfolio that opens doors. Grow your network even before you graduate as you gain the exposure your future employers look for.

MASSIVE OPEN ONLINE COURSE (MOOC)

Earn industry-recognised certificates from partners like Google, IBM or AWS on Coursera, FutureLearn or edX and credit them towards your degree.

GLOBAL IMMERSION

Develop a mindset that travels. Study in classrooms around the world or challenge yourself with an overseas internship, and learn to read markets across cultures.

UNDERGRADUATE RESEARCH EXPERIENCE ON CAMPUS (URECA)

Dive into an 11-month research experience where you tackle real problems, work with real data and sharpen your analytical thinking. Choose from more than 1,000 faculty-led research projects and glimpse into a world that stretches beyond business.

Bachelor of Business Single Major

7 Business Fields. Endless Possibilities.

Pursue a focused education in one of seven disciplines, with greater flexibility to mold your degree to fit your aspirations and goals.



Actuarial Data Science

Use mathematics, statistics, and AI to forecast risk and support financial decision-making.



Business Analytics

Turn big data into business insight using predictive, prescriptive, and visual analytics tools.



Finance

Manage money, markets, and organisations using the principles of risk, return, value, and financial innovation.



Human Resource Consulting

Develop innovative HR strategies, leverage workforce analytics, and drive transformative change for technology-driven workplaces.



International Trading

Navigate global trade, commodities, and finance with a tech-forward, supply chain-savvy skillset.



Marketing

Blend data and technology with human insight to build brands, shape behaviour, and spark lasting engagement.

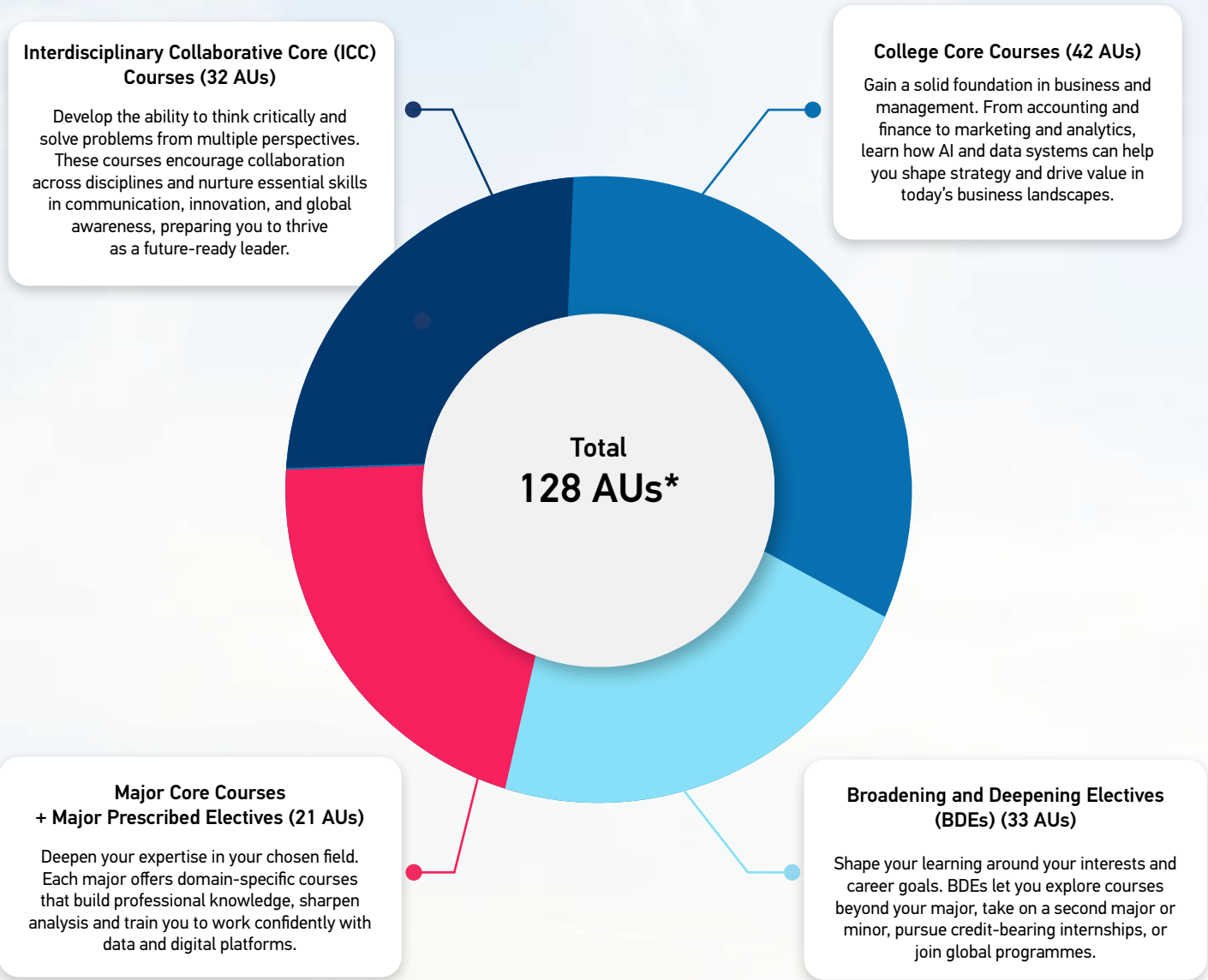


Risk Analytics

Quantify, manage, and model financial and enterprise risk using AI and statistical techniques.

HOW NBS WILL PREPARE YOU

BBus (Single Major) students complete a total of 128 Academic Units (AUs) over four years, built across a mix of foundational, specialised, and elective courses — all designed to prepare you to lead in a fast-changing business world.



* Academic Units (AUs) reflect the workload of a course. 1 AU corresponds to one hour of lecture, tutorial, or seminar per week, or three hours of laboratory or field work per week over a semester.

** Finance Major Core and Major Prescribed Electives add up to 22 AUs, one more than other BBus (Single Major) choices. As a result, Finance Major students must complete a total of 129 AUs.

DO MORE WITH YOUR DEGREE

At NBS, you can choose to enhance your BBus (Single Major) degree by taking on a Second Major — either at the time of application or after your first year. A Second Major is optional, but it's a great way to broaden your skill set and give your degree an added edge.

At the time of application, you can apply for:

BBus (Single Major)

BBus with Second Major in Entrepreneurship

BBus with Second Major in Sustainability

OR

At the end of Year One, you can choose from the following 5 curated combinations, Entrepreneurship or Sustainability.*

Any BBus (Single Major)

Finance

Human Resource Consulting

Marketing

+Entrepreneurship

+Economics

+Psychology

+Psychology

OR

OR

OR

+Sustainability

+Strategic Communication**

+Strategic Communication**

* Your application for these five curated combinations, Entrepreneurship, or Sustainability, will be subject to availability and academic criteria.

** Strategic Communication's title to be confirmed.

CAREER PROSPECTS

Bachelor of Business (Single Major)

Your Majors	Roles You Can Pursue
Actuarial Data Science	<ul style="list-style-type: none">• Actuarial Analyst • Actuarial Consultant • Quantitative Analyst• Pension & Retirement Fund Specialist • Product Innovators
Business Analytics	<ul style="list-style-type: none">• Business/Data/Financial Analyst • Operations Analyst• Product Analyst • Strategy & Transformation Consultant• Customer Insights/Marketing Analytics Specialist
Finance	<ul style="list-style-type: none">• Financial Analyst • Wealth Management Associate • Corporate Finance Executive• FinTech Specialist • Sustainable Finance/ESG Analyst
Human Resource Consulting	<ul style="list-style-type: none">• HR Business Partner, HR Consultant • Talent Acquisition Specialist/Rewards Analyst• Workforce Analytics Specialist • Change Management Consultant
International Trading	<ul style="list-style-type: none">• Commodities Trader • Trade Finance Analyst • Shipping & Logistics Executive• Supply Chain Analyst/Manager • Risk & Compliance Analyst
Marketing	<ul style="list-style-type: none">• Brand Manager • Digital Marketing Specialist • Marketing Analytics & Insights Specialist• Marketing Communications & PR Executive • Sales/Account Manager
Risk Analytics	<ul style="list-style-type: none">• Quantitative Risk Modeller/Risk Analyst • Wealth Management Analyst/Treasury Analyst• Enterprise Risk Analyst/Governance Analyst • Cyber & Digital Risk Analyst• Operational Resilience Specialist

Bachelor of Business Double Major

Double up the smart way.

Pick from 10 combinations of double majors that are carefully designed to work together. Each combination is purposefully built to enhance the interdisciplinary training that prepares you to emerging roles that straddle between two disciplines.



Actuarial Data Science & Business Analytics

Gain the analytical tools to quantify uncertainty and turn data into insights that drive decisions across the organisation.



Finance & Accounting

Build a strong, synergistic foundation for understanding and managing money, assets, and business performance.



Finance & International Trading

Combine expertise in finance and commodity trading to address the growing multi-disciplinary talent needs of commodity and financial institutions, with a strategic focus on the global commodity markets.



Human Resource Consulting & Business Analytics

Support organisations in making smarter workforce decisions by leveraging evidence-based insights.



Marketing & Business Analytics

Blend human insights with data to transform instincts into strategy and ideas into tangible business outcomes.



Actuarial Data Science & Finance

Bridge financial theory with modern analytics — combining statistical modeling, risk quantification, and data-driven insights to make smarter financial decisions.



Finance & Business Analytics

Gain mastery in the analysis of complex financial data and creating actionable, high-impact strategies.



Finance & Risk Analytics

Learn how businesses and markets create financial value — and how to manage, mitigate, and optimise risks that affect that value.



Human Resource Consulting & Marketing

Study complementary disciplines to foster knowledge-sharing across functions, thereby enhancing HR and marketing policies, strategy formulation, and organisational development.

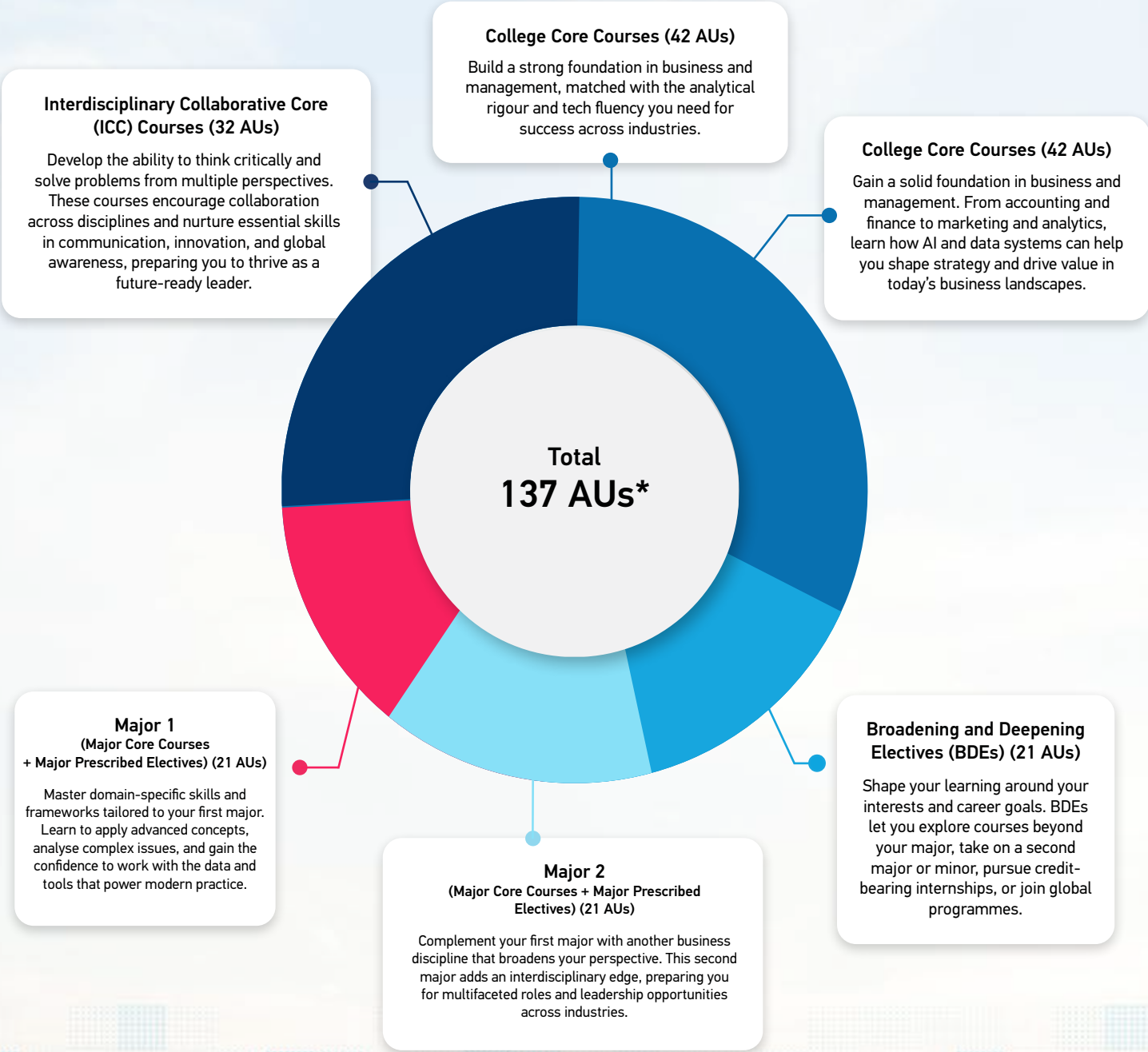


Risk Analytics & Accounting

Combine accounting principles with data-driven risk analytics to evaluate financial health and manage business risks effectively.

HOW NBS WILL PREPARE YOU

BBus (Double Major) students complete a total of 137 Academic Units (AUs) over four years, combining two business disciplines in a single, integrated programme. This structure equips you with both depth and breadth — the interdisciplinary expertise to lead across functions, industries, and global contexts.



* Academic Units (AUs) reflect the workload of a course. 1 AU corresponds to one hour of lecture, tutorial, or seminar per week, or three hours of laboratory or field work per week over a semester.

** Finance Majors' Major Core and Major Prescribed Electives add up to 22 AUs, one more than other BBus (Single Major) choices. As a result, the total AUs for any BBus (Double Major) taking up a major in Finance will be 138 AUs.

Bachelor of Business (Double Major)

Your Majors	Roles You Can Pursue
Actuarial Data Science & Business Analytics	• Actuarial Analyst • Quantitative Risk Consultant • Financial Data Analyst • Predictive Pricing Strategist • Enterprise Risk Manager • Strategic Data Consultant • Actuarial Data Scientist
Actuarial Data Science & Finance	• Quantitative Analyst • Financial Risk Manager • Actuary (Insurance/Pensions) • Investment Analyst • Credit Risk Analyst • Wealth manager
Finance & Accounting	• Financial Analyst • Investment Banker • Corporate Finance Manager • Risk Manager • Financial/Tax Consultant • Chief Financial Officer (CFO)
Finance & Business Analytics	• Financial Analyst • Business Intelligence Analyst • FP&A Specialist • Financial Risk Manager • Quantitative Analyst
Finance & International Trading	• Global Trade Finance Analyst, Corporate Treasury & FX Strategist • Commodities Trading Analyst • Financial Compliance & Trade Audit Officer • Export Credit & Risk Underwriter
Finance & Risk Analytics	• Financial Risk Analyst • Corporate Treasury Risk Specialist • Risk Manager • Quantitative Analyst (Quant) • Investment Risk Consultant
Human Resource Consulting & Business Analytics	• HR Data Analyst • Workforce Planning Consultant • Talent Analytics Manage • HR Transformation Consultant • Compensation & Benefits Analyst
Human Resource Consulting & Marketing	• Employer Brand Manager • Talent Acquisition Marketing Manager • Internal Communications Manager • CSR Consultant • Employee Engagement Specialist
Marketing & Business Analytics	• Growth Marketing Analyst • Consumer Insights Specialist • Marketing Data Strategist • CRM & Personalisation Analyst • Digital Campaign Manager
Risk Analytics & Accounting	• Risk Assurance Professional • Forensic Accountant • Fraud Risk Investigator • Manager, Internal Auditor • Compliance Manager

LIVE YOUR NBS LIFE

At NBS, life on campus is vibrant and enriching.

Study in one of the world's most beautiful university environments, with award-winning spaces that make learning and living feel seamless. Whether you want to chase a passion, try something new or make great friends, there are countless ways to make your time here unforgettable.



Follow us on Instagram via the QR code to discover student stories, campus life, and what it's really like to study at NBS!



LIVE WHERE YOU LEARN

Start strong with 2 years of guaranteed hall housing. Living on campus makes it easy to feel at home here in NBS. Stay close to your friends and classes from day one.

“

Residential Education really helped me expand my circle of friends even beyond NBS. From culinary workshops to table tennis sessions, there was always new activities to connect over. Being surrounded by familiar faces gave me a sense of balance and belonging. It kept me grounded and motivated through my studies.

Tham Wei Quan
Bachelor of Accountancy in Sustainability
Management and Analytics, Year 4 Student

”

BELONG HERE

From your first week, you'll join one of five NBS Houses. Dive into a community with a strong sense of belonging and pride with no shortage of student-led activities to help you meet people fast and build the kind of network that sticks.



“

House activities give students a breather from academics and a chance to enjoy events with their batchmates. These moments strengthen bonds and build a support network so they can settle in with confidence.

Lim Zi Kang
Bachelor of Business,
Year 2 Student, Zenith House Captain

”

“

Seeing freshmen enjoy the activities we organised made me feel that my efforts contributed to building a supportive and vibrant community at NBS, which only motivates me to work harder to bring more exciting events to them.

Kirsten Ng
Bachelor of Accountancy,
Year 2 Student, RUSH House Captain

”



DO MORE. BE MORE

Did you know that NTU has more than 200 clubs and societies? Whether you're into case comps, culture or sport, you'll never run out of things to try or do.

ACE YOUR CAREER

The Academy for Career Excellence (ACE) is NBS' dedicated team of career experts.

Personalised Career Guidance

ACE provides students with specialised support throughout every stage of their degree to help them nail that job interview.

- 1-1 Career Consultations and Resume Rescue: Help students discover their career interests and polish their resumes.
- Mentoring Programmes: Pair up with industry professionals for advice tailored to your career ambitions.

Exclusive Industry Engagement Opportunities

Make connections that lead to real opportunities. Students can sign up with ACE for:

- NBS Career Day & Recruitment Events: Speak directly with top employers across industries.
- Company Visits: Gain first-hand exposure to corporate environments and business operations and monthly networking sessions with industry partners where students can build their industry network.
- Learn Over Lunch: Interactive sessions with industry guests to share their insights on emerging trends and topics in the industry.

Experiential Learning and Global Exposure

ACE enables students to apply classroom knowledge in real-world business settings through:

- Work-Study Degree Programmes: Build meaningful industry experience with leading employers, enhancing their capabilities and building confidence for professional success.
- Overseas Global Business Insights: Gain international exposure through company visits, business projects and cultural immersion opportunities.
- Overseas Internships: ACE collaborates with partners on overseas summer internships lasting 10 weeks.

Resources to Build Your Career

ACE is committed to equipping students with everything they need to graduate career-ready.

- CareerFIT: Get a head start with our NBS-exclusive career portal, with access to hundreds of job opportunities at a click.
- Academic Career Courses: Provide students with foundational skills in career planning, job search strategies, and professional development.
- Workshops and Masterclasses: Cover a broad range of topics, from essential professional skills to industry-specific knowledge delivered by domain experts.

BUILT FOR THE FUTURE FOR THOSE WHO'LL LEAD IT

Study at Wee Cho Yaw Plaza, NBS' award-winning home.

In 2024 Wee Cho Yaw Plaza won the Prix Versailles grand prize in the World's Most Beautiful Campuses category which honours the best in campus architecture and design. The net-zero building is also the largest wooden building in Asia.

It's a building created with the future in mind, for the future leaders who study here.



Wee Cho Yaw Plaza (Formerly Gaia)



The Hive, Learning Hub South



Wee Cho Yaw Plaza

DREAM BIG WE’LL SUPPORT YOU

NTU scholarships recognise not only academic excellence, but also leadership, character, and the drive to make an impact.

Open to new undergraduates, our scholarships offer comprehensive support — from tuition fees to living allowances, travel grants, and enrichment opportunities — so you can focus on achieving your full potential.

NBS Global Leaders Programme

- Exclusive to Nanyang Business School.
- Scholars will receive full coverage of tuition fees with a living allowance of \$6,500 per year, and one-off computer allowance of \$2,000.
- Accommodation allowance* of up to S\$2,000 per year.
- Travel grant of up to \$8,000.
- A 1-year overseas immersion at Haas School of Business, University of California, Berkeley, exclusive to NGL scholars.
- Mentorship from top business leaders.
- Take part in the Founders Project: team up with two other scholars and receive \$10,000 to develop a new enterprise or product with a social/community focus.
- Curated industry workshops and leadership development training.
- No bond is attached to this scholarship.

Nanyang Global Scholarship

- Scholars will receive full coverage of tuition fees with a living allowance of \$6,500 per year, and one-off computer allowance of \$2,000.
- Accommodation allowance* of up to S\$2,000 per year.
- Travel grant of up to \$8,000.
- No bond is attached to this scholarship.

Nanyang Merit Scholarship

- Scholars will receive full coverage of tuition fees with a living allowance of \$5,000 per year.
- Travel grant of up to \$4,000.
- No bond is attached to this scholarship.

* Applicable to scholarship holders who reside in NTU hostels only.

Looking for more options? NTU offers a variety of scholarships beyond these three — each designed to reward potential, passion, and excellence in different ways. Scan the QR code to find one that fits you best.



APPLY TO NBS TODAY

Take your first step towards Nanyang Business School – a globally recognised university where business meets technology.

Applications open between October and March.

Scan the QR for detailed admission requirements and timeline, based on your education track.



October - January

EASE APPLICATION

EASE (Early Admission & Scholarship Exercise) offers outstanding students across all schools an early opportunity to explore Nanyang Business School programmes and scholarships.

15 October 2025 - 19 March 2026

IB/INTERNATIONAL

1 December 2025 - 20 January 2026

NUS HIGH SCHOOL

1 - 21 February 2026

POLYTECHNIC

Day of A-level results release to 19 March 2026

GCE "A" LEVELS





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