

DRIVING THE NEXT GENERATION OF ENTREPRENEURS AND INNOVATORS

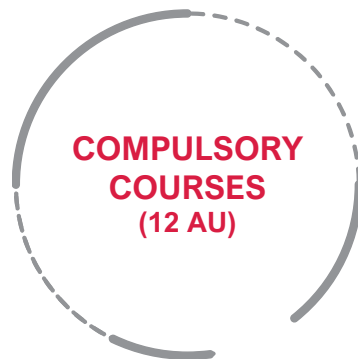
SECOND MAJOR IN ENTREPRENEURSHIP



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The Second Major in Entrepreneurship (SMiE) is developed with the goal to prepare NTU graduates to impact the world and its grand challenges in this new digital age. This also allows greater flexibility for undergraduates to pursue interdisciplinary programmes and pan-university majors.

Students will be inspired to be venturesome and more resilient in this ever-changing world.



SECOND MAJOR IN ENTREPRENEURSHIP

CORE MODULES (12 AU)

Entrepreneurial Mindset and Technology Innovation

Entrepreneurial Ecosystems

Managing New Ventures

Financing Entrepreneurial Ventures

ELECTIVES (at least 13 AU)

Enterprise Strategy

E-startups & Social Media Strategies

Innovation Marketing

Law of Intellectual Property & New Media

Business Venture Implementation

Entrepreneurial Business Development

Venture Capital Investment and Practices

Design and Systems Thinking for Entrepreneurs

Innovation and Commercialization of Technologies

Social Entrepreneurship

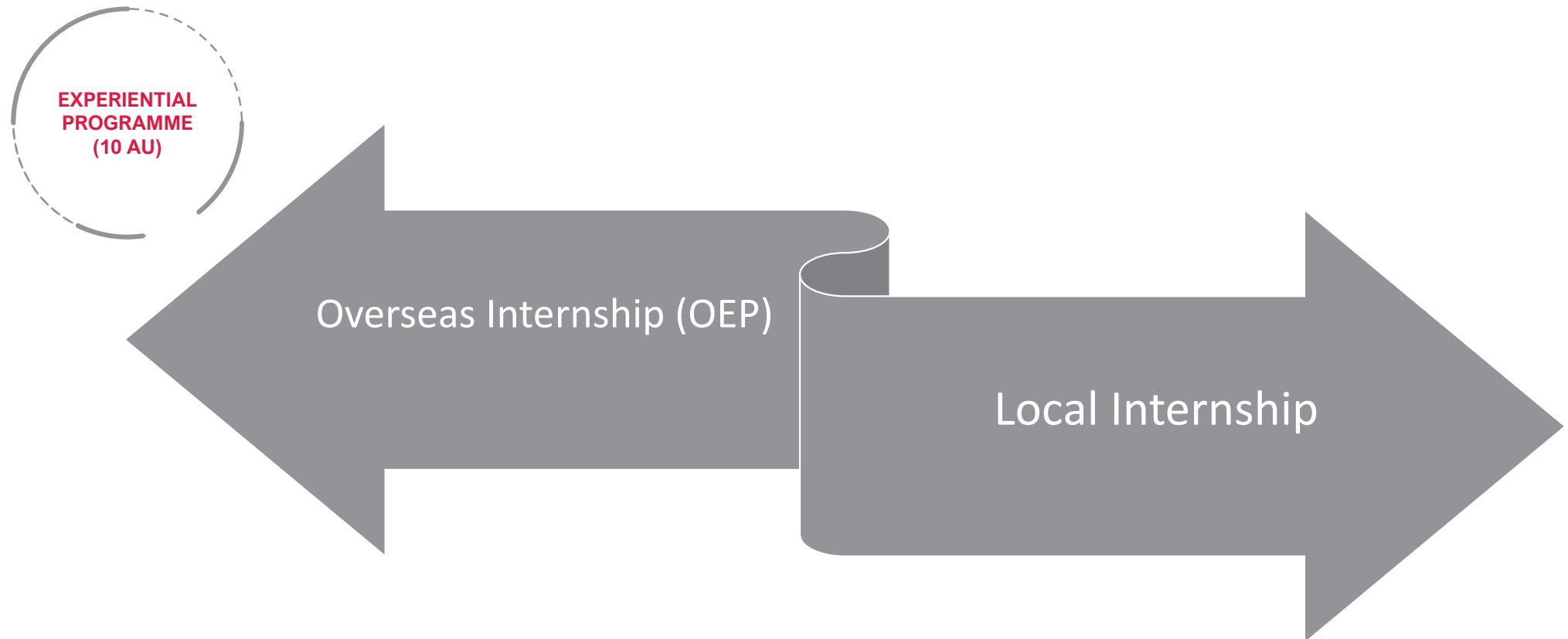
20-WEEK EXPERIENTIAL PROGRAMME (10 AU)

20-week internship* with organizations, including startups, venture capital firms, entrepreneurship support organizations, and innovation setups in corporations.

**With option of Overseas Entrepreneurship Programme or Local Professional Attachment*



EXPERIENTIAL PROGRAMME



Second Major in Entrepreneurship



Develop an entrepreneurial mindset



Learn to collaborate



Gain a competitive edge



Increase employability



“An exciting journey filled with engaging lessons, diverse people and a common desire to enact change!”

Reily Lim, ACC, Nanyang Business School



“I really enjoy the SMiE classes and learn so much about what it means to be an Entrepreneur. There are no regrets taking this second major and I’m thrilled to be a part of it.”

Grace Sui-Ying Wiggins, BEET, College of Engineering



“..... Singapore companies must **make their mark** in the new economy. A few have become global names, like Carro, SecretLab, and Carousell. Enterprise Singapore is **supporting more entrepreneurs** to follow in their footsteps, go out into the world, seize new opportunities and grow their businesses.”

PM Lee Hsien Loong, Sep 2021



Insights from entrepreneurs



Business implementations

Overseas Entrepreneurship Programmes

