

NTU Alumni Regional Conference 2025
Saturday, 12 July 2025, 9am – 5pm, The St. Regis Kuala Lumpur

Alumni Business Showcase

Theme: Driving growth through innovation, sustainability and collaboration

Registration Start Date: Tuesday, 13 May 2025

Submission of Documents by: Monday, 26 May 2025, 2359 SGT

Selection Committee Meeting Period: Monday, 2 Jun 2025 – Friday, 6 Jun 2025

Announcement of Selected Businesses: Tuesday, 10 June 2025

We invite NTU alumni startup founders to apply to be part of the Alumni Business Showcase segment at the Conference. This is a platform for you to present your venture to a diverse audience of fellow alumni, industry leaders, and potential collaborators.

Selected startups will be invited to give a short presentation aligned with the conference theme: *Driving Growth through Innovation, Sustainability, and Collaboration*. Presentations should highlight how your business contributes to or advances one or more of these key areas.

Eligibility

- We welcome any startups in the early growth stages (pre-A or A series), phase of initial sales or looking to scale.
- We are unable to accommodate buy-outs of existing businesses, expansions of existing companies, franchises, licensing agreements for distribution in a different geographical area, and spin-offs from existing corporations in this Showcase.
- The product or service has been launched in the market, and the startup is seeking its next customers or would like to enter a new market.
- Each startup must have at least one founder, who is a graduate of the Nanyang Technological University, Singapore, or the National Institute of Education, or their predecessor institutions (Nanyang University, Nanyang Technological Institute, Teachers' Training College and the Institute of Education).

Submission Requirement

We would like to review the following materials to assess your application. Please send them to us before the deadline to be considered.

Your showcase submission must be aligned with the conference theme: *Driving Growth through Innovation, Sustainability, and Collaboration*, highlighting how your business contributes to or advances one or more of these key areas.

- **Executive Summary**
 - Not more than 500 words, in PDF format.
 - A single PDF document (with a minimum of 1-inch margin and an 11-point Arial font) to make the case for why your business should be given a chance to be showcased during the conference.

- **Pitch Deck Presentation**
 - Not more than 20 slides, in PDF format.
 - Provides an overview of the innovation, market opportunity, business model, business background to help the evaluators assess the business.
- **Video presentation**
 - No longer than 5 minutes, and with preference for MP4 format.
 - One or more of the founding team members provide a demonstration of the team's proposed innovation.
- All submitted materials must be the original work of the participating business.

Rules and Regulations

These rules and regulations apply to all applicants of the NTU Alumni Regional Conference 2025, Kuala Lumpur, Malaysia – Alumni Business Showcase. By making an application to join the Alumni Business Showcase, you/your business ("Participant") hereby agree to be bound by these rules and regulations.

Any dispute as to the interpretation of these rules and regulations shall in the first instance be resolved by mutual good faith discussions between the applicant(s) and the Director of NTU Office of Alumni Engagement.

Showcase Stage at Conference

The top four teams will be selected to participate in the NTU Alumni Regional Conference 2025, Kuala Lumpur, Malaysia – Alumni Business Showcase on Saturday, 12 July 2025. The top teams will present on stage, to the registered conference participants.

Each team will be given a total of 20 minutes (including time for Q&A from the audience)

- 10 minutes Presentation.

It should align with the theme *Driving Growth through Innovation, Sustainability, and Collaboration*, and illustrate how your business drives progress in one or more of these areas.

- 10 minutes Q&A

Each team is allowed to have maximum 2 presenters on stage, of which one of them must be an NTU alumni.

NTU will provide a token sum of S\$300 for the final teams. All other travel, accommodation, and related expenses will need to be covered by the participants themselves. Additional details will be provided to the final teams.

Decisions regarding the Showcase and the selected alumni businesses

- All decisions made by the selection committee are final.
- All decisions regarding the procedures and processes and selection of alumni businesses are at the sole discretion of NTU. Changes and/or interpretations of these rules may be made by NTU at any time, even though they may be (or may appear to be) in conflict with any previously published information.

- NTU reserves the right to disqualify any participants who violate the rules or regulations.

Personal Data Protection

Participation in the Showcase requires the communication of the Participant's personal data.

By registering online and clicking on the register button, you acknowledge that you have read this privacy statement and NTU Privacy Statement ("the Privacy Statements"), and you consent and agree to how Nanyang Technological University ("NTU") and its successors and assigns may collect, use and disclose your personal data for one or more of the following purposes:

- (a) process your registration to participate in the Event and administer and manage your participation in the Event (including for the administration, promotion and marketing of it) ("**Participation**");
- (b) formulating and executing outreach and engagement to garner support and resources for NTU, its community and affiliated institutions as well as communicating to you, performing, dealing with, facilitating and/or administering fund raising activities; and
- (c) any other purposes as we may seek (and obtain) your consent for from time to time. (collectively, the "**Purposes**").

We may need to disclose your personal data to third parties, whether located within or outside Singapore, for one or more of the above Purposes as such third parties would be processing your personal data for one or more of the above Purposes.

You have the right to withdraw your consent given hereunder, whether in part or as a whole. However, your withdrawal of consent could mean that we will not be able to continue to process your Participation. Should you wish to withdraw your consent, please send an email to the Office of Alumni Engagement [at uao-infomgt@ntu.edu.sg](mailto:uao-infomgt@ntu.edu.sg).

However, please note that this may affect our administration of the Purpose to you. Your withdrawal will be effective within thirty (30) days of such request.