

# What does OneNTU mean to us?

*Values at the heart  
of our community*



# WHO ARE WE?



## Our community in the making, guided by our **VALUES**.

We place **INTEGRITY** at the foundation of everything we do.

We regard ourselves and others with **RESPECT**.

We **CARE** deeply for one another and for our Earth.







We value close **PARTNERSHIP**, making a positive **IMPACT** in the **SERVICE** of humanity.

We are **OneNTU**, thriving together.



# OneNTU Core Values

that define who we are as OneNTU Community

INTEGRITY	CARE	RESPECT	IMPACT	SERVICE	PARTNERSHIP
 <p><b>We act with honesty and moral courage, holding ourselves accountable for our decisions and actions.</b></p> <p><i>We exercise critical thinking in respecting truth and making sound moral judgement. In maintaining the highest ethical standards, we build trust among students, staff and members of the public.</i></p>	 <p><b>We actively look out for one another, offering help and support to all in our everyday lives.</b></p> <p><i>We are thoughtful in what we say and do, treating others with kindness, empathy and compassion. Caring for ourselves and others also entails caring for the sustainability of our Earth.</i></p>	 <p><b>We regard ourselves and others with equal dignity.</b></p> <p><i>We aim to be inclusive in all our endeavours, ensuring openness, fairness, and equity. Valuing our diversity enables us all to flourish.</i></p>	 <p><b>We improve continuously and innovate to do better.</b></p> <p><i>Pioneers always, we stay curious and agile, taking the initiative to make a difference in a changing world. As lifelong learners, we are constantly preparing ourselves to overcome new challenges.</i></p>	 <p><b>We serve the needs of those around us, our society and the world.</b></p> <p><i>Guided by our sense of purpose and responsibility, we strive to always be a positive force of change. We use our skills, knowledge and creativity to go the extra mile for the greater good.</i></p>	 <p><b>We are co-owners of our mission, regarding every member as an important contributor.</b></p> <p><i>We nurture enduring bonds among ourselves and with external partners, creating opportunities for thriving together. Through collaboration and teamwork, we leverage our diverse talents to achieve common goals.</i></p>

**Updated as at Aug 2021:** Each value is identified by a single word, followed by one sentence that attempts to capture its “essence”, and then by two more sentences for elaboration. The values come together as a set of mutually reinforcing values. This is still a work-in-progress – a values statement is a “living document”.

# NTU

ADVANCEMENT  
**INDUSTRY**  
LIFELONG  
LEARNING  
POLICY  
**CHANGE**  
INTERDISCIPLINARY  
**EDUCATION**  
SUSTAINABILITY  
**DIGITAL**  
**TECHNOLOGY**

WORLD  
**COMMUNITY**  
FUTURE  
**ON****ENTU**  
GROWTH  
**CULTURE**  
CREATE  
**VISION**

SMART  
CAMPUS  
**VALUES**  
**IMPACT**  
TRANSLATIONAL  
**RESEARCH**  
TALENT  
COLLABORATION  
**INNOVATION**

ENTREPRENEURISM  
TRANSFORMATION  
**PILLARS**  
PARTNERSHIPS  
COMMERCIALISATION  
EXCELLENCE  
AMBITIONS  
**GRAND**  
CHALLENGES  
QUALITY  
INITIATIVES  
SOLUTIONS  
FOCUS  
**ECONOMY**  
CAPABILITIES  
GRADUATES