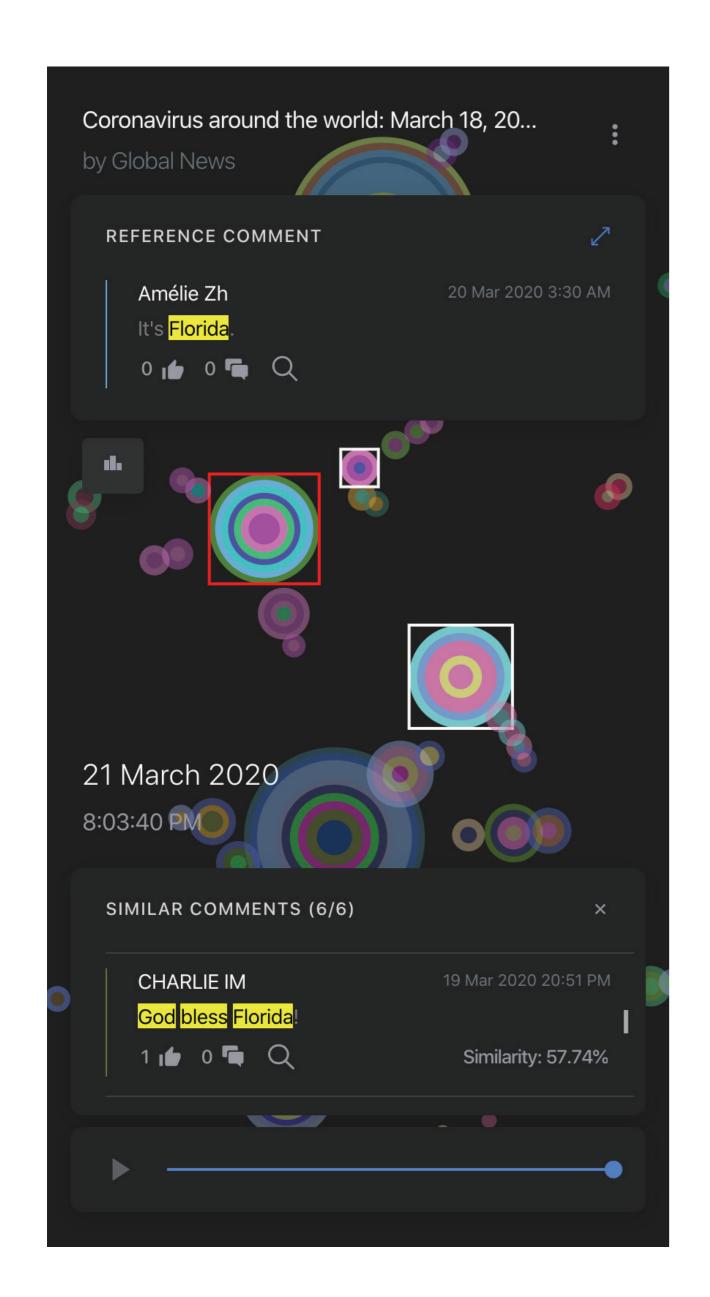
# SINGAPORE

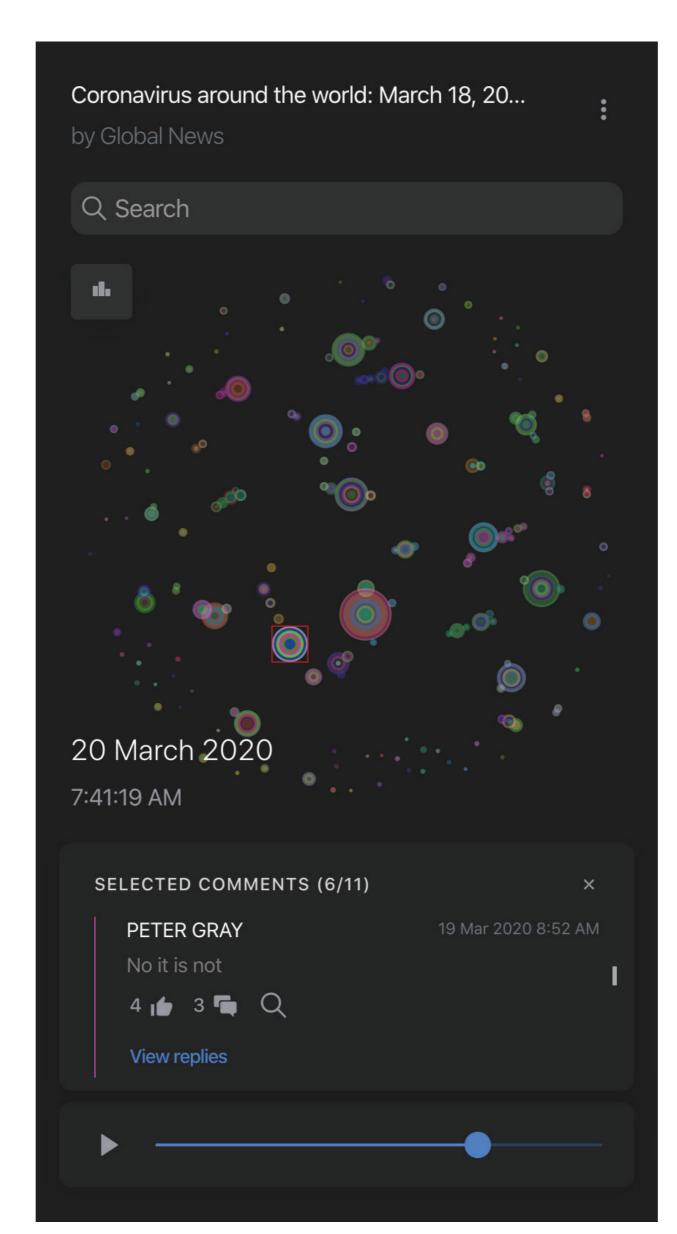
## **KANDINSKY Mobile:**

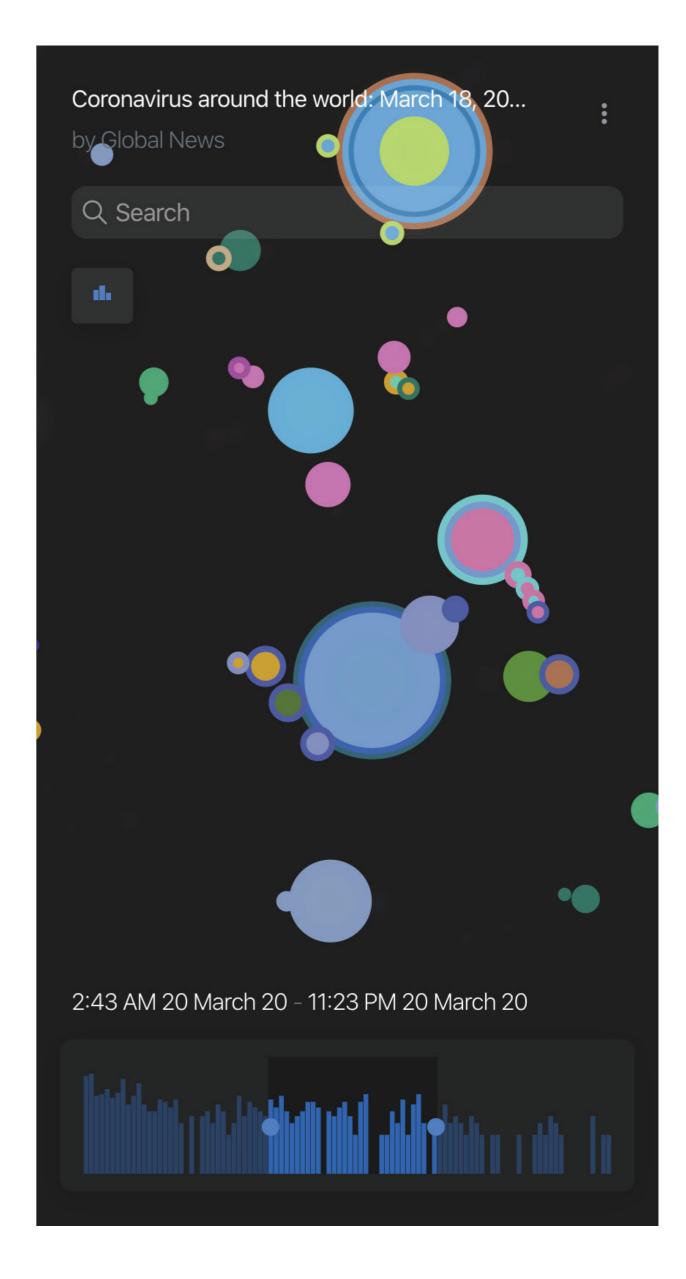
## Visualization of Social Comments on Mobile Devices

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#### PRIMARY OBJECTIVES

Social media conversations provide a rich source of public opinions. However, there are limited tools available to facilitate its analysis. Moreover, growing popularity of mobile devices makes it necessary to develop such a tool for mobile phone users.

KANDINSKY Mobile is a mobile-based end-to-end visualization application, for supporting user analysis of voluminous and complicated social conversations.

### **INSPIRATION**

KANDINSKY Mobile's design takes inspiration from renowned paintings of painter and art-theorist Wassily Kandinsky (1866 – 1944).

The design departs from traditional hierarchical list of comments into a novel visualization of circles and concentric circles varying in color and radius to represent comments in a social media discussion thread.

Squares with Concentric **Circles (1913)** 



Several Circles (1926)

